
PUBLISHING 2.0

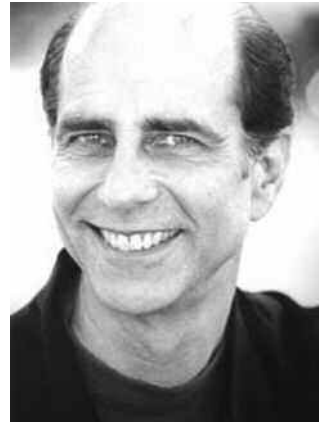
Welcome to the beginning of *Edible Ojai's* sixth year, proving that time does indeed fly. Carole and I still remember the thrill of taking our first black and white, 16-page issue all around the Valley as if it were yesterday. As time passed, we made changes that allowed the magazine to grow and thrive with each new issue. During our second year, we added color covers, more pages, more contributors, and more information. *Edible Ojai* literally grew like an untended weed; although its real heft came from the infusion of good stories, good images, and the good will of an entire community.

We were warned more than once that we would run out of things to write about after the first year but now, six years into it, we find we could fill twice as many pages each and every season. And changes continue to occur as we move forward. In this issue, for example, *Edible Ojai* joins the other 34 magazines in the Edible Communities network of magazines by adding color to all its pages. Additionally, although Carole and I will continue to be contributors to the magazine's pages, we've turned over the publishing duties to our longtime friend, Richard Houser. We believe Richard's background in fine art publishing and entrepreneurship will serve him well while at the helm of this publication and we hope you agree. We know many of you have already met him—he's a regular at the Farmers' Market and a big fan of our local restaurants and markets (where he buys the meats and vegetables he loves to grill!), so the next time you see him around, give him a big hello and welcome him aboard.

Carole and I first met Richard when we moved to Ojai in 1995 and he's been a fixture in our lives ever since. As you can imagine, turning over the reigns to something we love as much as *Edible Ojai* is not easy. However, this decision came easy. We felt that *Edible Ojai* deserved the care and attention of a devoted gardener to watch over and shepherd it into and through the next six years, and in Richard, it has that.

Please join us in welcoming him to the table!

Warmly,
Tracey Ryder and Carole Topalian



RICHARD HOUSER
PUBLISHER